

## SATURDAY SERIES ONLINE:

## FOCUS ON TEACHING 1 TO 1

Learn how to teach 1-1 classes.

## COURSE SUMMARY

English level:	C1
Minimum age:	21
Course length:	4 Saturdays (10 hours)
Lessons:	2.5 hours per Saturday
Course days:	Monday to Friday
Class times:	09:30–12:00
2021 dates:	08 May – 29 May 07 August – 28 August
Cost:	£250

## WHO IS THIS COURSE FOR?

The course is ideal for experienced teachers of English, both native and non-native speakers (C1+), who wish to teach 1-1 classes to businesspeople (CEOs, managers, consultants, etc), professionals (e.g. doctors, lawyers, etc), exam students (e.g. IELTS, OET, TOEFL, etc), or General English students.

## COURSE OUTLINE

During the course you will:

- › study different profiles of 1-1 students
- › design course plans lesson plans for 1-1 lessons
- › assess different methodologies, materials and technology
- › watch some real 1-1 lessons (for homework)
- › share with fellow course participants experiences of teaching 1-1 students

## WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ analyse differences in approach between 1-1 and group classes
- ✓ evaluate the role of the teacher-student relationship in teaching
- ✓ evaluate the role of critical thinking and task-based learning in teaching
- ✓ look at the methodology of feedback-based language input and feedback-based language practice
- ✓ look at the planning and implementation of lessons in terms of context, overview, course-length, student learning style, flexibility, etc
- ✓ assess appropriate materials and technology for 1-1 classes
- ✓ learn about methods of demonstrating progress with individual students

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

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or contact  
[sales@ihlondon.com](mailto:sales@ihlondon.com)

View this course on [ihlondon.com](http://ihlondon.com)



## SATURDAY SERIES ONLINE:

## FOCUS ON TEACHING YOUNG LEARNERS

Move into the world of teaching young learners.

## COURSE SUMMARY

English level:	C1
Minimum age:	21
Course length:	4 Saturdays (10 hours)
Lessons:	2.5 hours per Saturday
Course days:	Monday to Friday
Class times:	09:30–12:00
2021 dates:	05 June –26 June
Cost:	£250

## WHO IS THIS COURSE FOR?

CELTA graduates and other qualified teachers who are looking to develop their skills for teaching young learners.

## COURSE OUTLINE

This is a short, intensive, practical course, focused on the key skills for teaching young learners 5–11 years old. It will build on your existing teaching knowledge and give you the confidence to adapt to and enjoy teaching children.

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a sample timetable  
for any of our short  
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or contact  
[sales@ihlondon.com](mailto:sales@ihlondon.com)

## WHAT WILL YOU ACHIEVE?

You will learn about the key differences in teaching younger learners vs adults such as:

- ✓ Classroom management techniques
- ✓ Establishing routines
- ✓ How to use rewards effectively
- ✓ Games with aims
- ✓ Responding to discipline issues
- ✓ Managing the parent–teacher relationship

You will also get a practical tool-kit of activities that you can immediately put into use when you start teaching.

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

View this course on [ihlondon.com](http://ihlondon.com)



## SATURDAY SERIES ONLINE:

## LANGUAGE TEACHING REFRESHER

Refresh your teaching skills.

## COURSE SUMMARY

English level:	C1
Minimum age:	21
Course length:	4 Saturdays (10 hours)
Lessons:	2.5 hours per Saturday
Course days:	Monday to Friday
Class times:	09:30–12:00
2021 dates:	05 June – 26 June 02 October – 23 October
Cost:	£250

## WHO IS THIS COURSE FOR?

This course is for new or back-to-work teachers who need to boost their confidence by reviewing and extending what was learned on the CELTA or Cert TESOL.

## COURSE OUTLINE

There is a focus on methodology, teaching practice and techniques, and you will look at using different course books in your lessons and at designing your own materials.

## WHAT WILL YOU ACHIEVE?

By the end of the course you will have:

- ✓ enhanced your own language awareness
- ✓ developed an awareness and understanding of different approaches to dealing with language
- ✓ developed an ability to anticipate problems and solutions with language
- ✓ improved your lesson planning skills

You'll also have the opportunity to use and adapt a range of course books and practise designing your own materials.

During the course you will analyse the following language areas:

- ✓ Lexis and teaching phrasal verbs
- ✓ Dealing with phonology
- ✓ Futurity
- ✓ Sentence structure

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

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View this course on [ihlondon.com](http://ihlondon.com)



# CERTIFICATE IN INTERNATIONAL

# BUSINESS ENGLISH TRAINING (ONLINE)

Qualify to teach Business English  
and gain your CertIBET.

## COURSE SUMMARY

English level:	C1+
Minimum age:	21
Course length:	2 weeks
Course hours:	50
Course days:	Monday to Friday
Class times:	09:00–12:00 and 13:15–15:15
2021 dates:	14 June
Cost:	£1250+ £135 for certification

## WHO IS THIS COURSE FOR?

This online course is aimed at qualified English language teachers who want to improve their ability to meet the needs of business English students. You will gain an internationally recognised qualification and the skills to improve your teaching and planning for your students.

Cert IBET is jointly managed and validated by English UK and LanguageCert.



## COURSE OUTLINE

This is an intensive online course with morning and afternoon study sessions that will cover both theoretical and practical areas of teaching Business English.

The course covers many areas such as: concepts and language in a business context; approaches, methods and techniques; teaching skills for meetings and negotiations; using the telephone for business purposes and presentations.

## WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Acquire the necessary knowledge to submit an assignment for the Cert IBET international qualification
- ✓ Gain familiarity with current best practice in teaching Business English
- ✓ Learn how to adapt your approach to the specific needs of corporate and individual clients

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

Cert IBET is also  
available as a  
face-to-face course.

For more details  
click here.

Download a Course  
Overview from our  
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[sales@ihlondon.com](mailto:sales@ihlondon.com)

[ihlondon.com/ibet](http://ihlondon.com/ibet)





# TEACHING YOUNG LEARNERS 1:

## BEST PRACTICES (ONLINE)

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a sample timetable  
for any of our short  
courses at [ihlondon.com](http://ihlondon.com)  
or contact  
[sales@ihlondon.com](mailto:sales@ihlondon.com)

Develop your ideas and techniques  
to use in the YL classroom.

### COURSE SUMMARY

English level:	B2
Minimum age:	21
Course length:	1 week
Lessons:	10
Course days:	Monday to Friday
Class times:	08:00 - 10:00
2021 dates:	28 June - 02 July
Cost:	£250

### WHO IS THIS COURSE FOR?

This course is for teachers who are new to teaching Young Learners or those who want to review fundamentals of classroom management to help lessons go more smoothly.

### COURSE OUTLINE

You will learn about the key differences in teaching younger learners vs adults such as:

- › Day 1 – YL Challenges; YL Beliefs and Principles
- › Day 2 – Classroom management; Routines; Stirrers and Settlers
- › Day 3 – Classroom management; Wall displays; Setting a safe environment
- › Day 4 – Songs and chants; Fun with Flashcards
- › Day 5 – Story telling; Arts & Crafts

### WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Gain confidence working with 5-11 aged children
- ✓ Learn how to set up and manage activities
- ✓ Gain techniques to manage behaviour and motivation
- ✓ Gather activities and materials for multiple uses

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

Other courses in the series:

- › YL Course 2: Methods and Techniques for Teaching Young Learners
- › YL Course 3: Using Project Based Learning for Teaching Young Learners

View this course on [ihlondon.com](http://ihlondon.com)



## SATURDAY SERIES ONLINE:

## FOCUS ON TEACHING BUSINESS ENGLISH

Move into the world of teaching business English.

## COURSE SUMMARY

English level:	C1
Minimum age:	21
Course length:	4 Saturdays (10 hours)
Lessons:	2.5 hours per Saturday
Course days:	Monday to Friday
Class times:	09:30–12:00
2021 dates:	20 March – 17 April 03 – 24 July 04 – 25 September
Cost:	£250

## WHO IS THIS COURSE FOR?

The course is ideal for qualified teachers who want to move into teaching Business English or who are already teaching some Business English and want to expand their ideas. It is also suitable for ESP teachers who are interested in specialising in business English.

## COURSE OUTLINE

During the course you will discuss the following:

- › Business English teacher, students, resources;
- › Business topics: Management, Marketing, Finance, etc.
- › Business skills: Presentations, Negotiations, Email writing, etc.
- › Lexical approach, TBL, case studies, etc.
- › Latest trends in Teaching Business English.

## WHAT WILL YOU ACHIEVE?

By the end of this course you will have:

- ✓ A clear understanding of the main differences between General English and Business English and how this impacts on your teaching practice
- ✓ Developed an understanding of the main areas of Business English teaching, including assessment, business skills, developing materials, and designing a course around the needs of your students
- ✓ An understanding of how to select and adapt suitable authentic materials, and incorporate them into your classes in an impactful way
- ✓ An awareness of a wide range of Business English resources
- ✓ Explored a range of teaching methodologies, as well as new trends in Business English teaching

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

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# TEACHING VERY YOUNG LEARNERS (ONLINE)

Download  
a sample timetable  
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courses at [ihlondon.com](http://ihlondon.com)  
or contact  
[sales@ihlondon.com](mailto:sales@ihlondon.com)

Gain confidence teaching  
English to ages 3 to 6.

## COURSE SUMMARY

English level:	B2 (upper intermediate) and above
Minimum age:	18
Course length:	2 weeks
Course hours:	20
Course days:	Monday to Friday
Class times:	09:00–11:00
2021 dates:	05 July – 16 July
Cost:	£495

## WHO IS THIS COURSE FOR?

This online course is for English teachers who want to gain confidence working with very young learners. You may already have some experience or be just about to start teaching this age range.

## COURSE OUTLINE

On this online course you will look at the different stages in learning and development of young children. You will learn about activities to use to stimulate and support language development, for example crafts, games, stories and songs and ways to make learning opportunities from play. You will also analyse what is suitable for the different ages.

The course will include techniques for developing literacy at different ages from individual sounds and letters to blending sounds and spelling words.

## WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Consider the different needs, realities and challenges of teaching very young learners
- ✓ Practise planning to meet aims
- ✓ Look at games and activities aimed at recognition, production and early years literacy through phonics
- ✓ Design and adapt practical teaching activities and materials to meet the needs of the learners and the curriculum

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

”

The course was exactly what  
I was looking for and has  
definitely changed the way  
I see teaching English as a  
foreign language.

Camila Pereira, Brazil,  
Teaching Very Young Learners

[ihlondon.com/ttvyoung](http://ihlondon.com/ttvyoung)



# TEACHING YOUNG LEARNERS 2:

## METHODS AND TECHNIQUES (ONLINE)

Develop your ideas and techniques to use in the YL classroom.

### COURSE SUMMARY

English level:	B2
Minimum age:	21
Course length:	1 week
Lessons:	10
Course days:	Monday to Friday
Class times:	08:00 - 10:00
2021 dates:	05 July - 09 July
Cost:	£250

### WHO IS THIS COURSE FOR?

This course is suitable for teachers who are new to teaching Young Learners or those who want to review fundamentals of classroom management to help lessons go more smoothly. It is also suitable for teachers who have taken **YL Course 1: Best Practices for Teaching Young Learners**.

### COURSE OUTLINE

You will learn about the key differences in teaching younger learners vs adults such as:

- › Day 1 – Phonics; Building reading confidence
- › Day 2 – Writing techniques for YL; Scaffolding learning; Guided writing
- › Day 3 – Developing speaking skills; Using drama in the classroom and Total Physical Response
- › Day 4 – Mixed ability classes; Differentiation of tasks
- › Day 5 – Learner styles; Gamification; Games with Aims

### WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Extend your confidence in working with 5-11 aged children
- ✓ Learn principles and activities for multi skills teaching
- ✓ See how phonics support learning
- ✓ Get an all round approach to your lesson planning

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

Other courses in the series:

- › **YL Course 1: Best Practices for Teaching Young Learners**
- › **YL Course 3: Using Project Based Learning for Teaching Young Learners**

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View this course on [ihlondon.com](http://ihlondon.com)





# TEACHING YOUNG LEARNERS 3:

## USING PROJECT BASED LEARNING (ONLINE)

Develop your ideas and techniques to use in the YL classroom.

### COURSE SUMMARY

English level:	B2
Minimum age:	21
Course length:	1 week
Lessons:	10
Course days:	Monday to Friday
Class times:	08:00 - 10:00
2021 dates:	12 July - 16 July
Cost:	£250

### WHO IS THIS COURSE FOR?

This course is suitable for teachers ready to try a new approach, or who want to create and run their own projects more effectively.

It is also suitable for teachers who have taken **YL Course 2 online: Methods and Techniques for Teaching Young Learners**.

### COURSE OUTLINE

You will learn about the key differences in teaching younger learners vs adults such as:

- › Day 1 – CLIL & PBL; Framework of PBL
- › Day 2 – Guiding Questions; Project Outcomes
- › Day 3 – Developing language skills in PBL; Case studies
- › Day 4 – Creating your own project (workshop)
- › Day 5 – Assessment & PBL; Q&A; Course Evaluation

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[sales@ihlondon.com](mailto:sales@ihlondon.com)

### WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Understand PBL and why this approach is gaining popularity
- ✓ Gain confidence to plan a project for your classes
- ✓ Develop your skills to manage student learning
- ✓ Share your experience with other teachers

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

Other courses in the series:

- › **YL Course 1: Best Practices for Teaching Young Learners**
- › **YL Course 2: Methods and Techniques for Teaching Young Learners**

View this course on [ihlondon.com](http://ihlondon.com)



# ESSENTIAL COACHING AND MENTORING (ONLINE)

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[sales@ihlondon.com](mailto:sales@ihlondon.com)

Learn how to help others achieve their best.

## COURSE SUMMARY

English level:	B2+
Minimum age:	18
Course length:	1 week
Course hours:	20
Course days:	Monday to Friday
Class times:	13:00–16:00
2021 dates:	19 July – 23 July
Cost:	£380

## WHO IS THIS COURSE FOR?

This interactive course is for anyone who wants to support, challenge and motivate their team members to unlock their potential.

## COURSE OUTLINE

During this course you will:

- › learn about the key skills of communication and how these relate to coaching and mentoring
- › practise using powerful questions and deep listening
- › be introduced to and practise some core frameworks and be able to state the benefits of each
- › practise the skills of coaching and mentoring and get feedback on your performance
- › practise giving positive and critical feedback.

## WHAT WILL YOU ACHIEVE?

After taking this workshop, you will be able to:

- ✓ Understand the role of a coach and mentor
- ✓ Coach and mentor colleagues with greater confidence and skill
- ✓ Promote dialogue, reflection and action
- ✓ Give positive, negative and constructive feedback sensitively
- ✓ Identify your strengths and areas to develop further

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

”

Our teacher was excellent, deploying a wide range of methodology and teaching techniques. She was really dedicated and empathetic, and taught me a lot of useful techniques for the classroom.

Robert, Hungary

View this course on [ihlondon.com](http://ihlondon.com)



## PRACTICAL

## TEACHER (ONLINE)

Activities, resources and ideas to liven up your classroom.

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a sample timetable  
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or contact  
[sales@ihlondon.com](mailto:sales@ihlondon.com)

## COURSE SUMMARY

English level:	B2 (upper intermediate) and above
Minimum age:	18
Course length:	2 weeks
Course hours:	20
Course days:	Monday to Friday
Class times:	13:00–15:00
2021 dates:	19 July – 30 July
Cost:	£495

## WHO IS THIS COURSE FOR?

One of our most popular courses, this online course is for teachers who want a practical programme that covers developing resources, practical ideas and methods to liven up classrooms and motivate students.

## COURSE OUTLINE

Our online Practical Teacher course will introduce you to new techniques and approaches that you can use in the classroom. The course is an activity-based programme and examples include:

- › Activities to develop listening, speaking, reading and writing
- › Selecting and exploiting materials
- › Activities for teaching pronunciation
- › Teaching using a task-based learning approach
- › Using student mistakes to aid understanding
- › Dealing with emerging language and reformulation

The course content will be chosen between your course group and tutor.

## WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Select, adapt and design materials for different contexts
- ✓ Build your confidence in using a variety of teaching techniques
- ✓ Understand ways to motivate and engage learners
- ✓ Share teaching experiences with other professionals

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

”

The approach was really practical and as teachers we could understand how might be the best way to implement an activity.

Letícia Costa Feiteira,  
Practical Teacher

Trinity Level  
6 qualification  
available for this  
course. See website  
for details.

Practical Teacher  
course is also  
available  
face-to-face.  
For more details  
click here.

[ihlondon.com/practical](http://ihlondon.com/practical)



## CURRENT TRENDS

## (ONLINE)

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Current Trends is  
also available as a  
face-to-face course.  
For more details  
click here.

Explore new teaching  
methodology and how to use it.

## COURSE SUMMARY

English level:	C1
Minimum age:	18
Course length:	2 weeks
Course hours:	20
Course days:	Monday to Friday
Class times:	09:00–11:00
2021 dates:	19 July – 30 July
Cost:	£495

## WHO IS THIS COURSE FOR?

This online course is for experienced teachers who are working in a secondary or adult context. It is perfect for those who want to update their understanding of contemporary ELT methodologies and implement them in their classroom.

## COURSE OUTLINE

This online course will help you gain a deeper understanding of the methodology of English language teaching and learn practical techniques. Your tutor will select the topics for your course based on your interests. Popular topics for this course are:

- › Flipped Learning
- › Digital learning resources
- › Task-based learning
- › The Lexical Approach (including its principles and view of language)
- › Teaching large and mixed ability groups
- › Learner autonomy, integrating speaking, listening, reading and writing skills
- › Dealing with emerging language
- › Content and Language Integrated Learning (CLIL)
- › Motivation theories and motivating learners in the classroom
- › Exploiting authentic and non-authentic listening and reading texts
- › Teaching Unplugged and Dogme

## WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Learn more about current approaches and methods
- ✓ Explore the principles and practices underpinning current trends
- ✓ Experience and evaluate practical teaching ideas and materials
- ✓ Discuss teacher and student needs

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

“

I think the courses help  
teachers to develop their skills.  
The courses are outstanding.

Nida Hussain, Iraq  
Current Trends

[ihlondon.com/trends](http://ihlondon.com/trends)





# CONTENT AND LANGUAGE INTEGRATED LEARNING (CLIL) (ONLINE)

Learn to teach other subjects in English.

## COURSE SUMMARY

English level:	B1 (intermediate) and above
Minimum age:	18
Course length:	2 weeks
Course hours:	20
Course days:	Monday to Friday
Class times:	09:00–11:00
2021 dates:	19 July – 30 July
Cost:	£495

## WHO IS THIS COURSE FOR?

This online course is for teachers who are teaching another subject, such as geography, history or sciences, and using English to teach the subject.

## COURSE OUTLINE

This online course takes a practical approach with discussions and demonstrations of materials. You will work with your tutor to produce a wide range of materials and activities that can be used as part of a CLIL curriculum..

Some subjects that may be covered are:

- › Exploring ways to allow learners more contact with the target language
- › Using a task-based learning approach to develop students' speaking skills
- › Developing awareness of and responding to different learning styles
- › Exploring different approaches to testing and assessment
- › Developing students' speaking, listening, reading and writing skills

Participants are asked to bring some teaching materials for their subject to use on the course. As CLIL is implemented differently around the world, it is a great opportunity to compare and contrast different experiences.

## WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Develop an understanding of the key challenges and benefits of CLIL
- ✓ Consider methodology, teaching strategies and skills for use with CLIL
- ✓ Adapt materials for language learning in a CLIL subject
- ✓ Share ideas from the participants' classrooms and school context

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

CLIL is also available as a face-to-face course.

For more details click here.

Download a sample timetable for any of our short courses at [ihlondon.com](http://ihlondon.com) or contact [sales@ihlondon.com](mailto:sales@ihlondon.com)

## LEARN WITH

## ADRIAN UNDERHILL (ONLINE)

## Pronunciation, Poetry and Performance from the author of Sound Foundations.

### COURSE SUMMARY

English level:	B2
Minimum age:	21
Course length:	2 weeks
Lessons:	20
Course days:	Monday to Friday
Class times:	09:00–11:00
2021 dates:	09 August – 20 August
Cost:	£575

### WHO IS THIS COURSE FOR?

This online course is for teachers, trainers, materials writers, and anyone who wishes to speak from the heart with impact and clarity. The course is for speakers of English as an additional language (min B2), or as a first language.

### COURSE OUTLINE

There are two parallel strands to this practical online programme:

1. Develop confidence in your own pronunciation of sounds, words and connected speech. Learn to sense what you do in your mouth so you can critique and change your pronunciation as little or as much as you wish, and learn techniques to help your learners do the same.
2. Develop your spoken performance skill through presentation and performance, maximising listener engagement through your voice tone, pause, energy distribution, timing, intonation, fluency, body language and ... speaking from the heart. Integrate pronunciation to bring language to life.

The course culminates with the production of our own Poetry Festival

### WHAT WILL YOU ACHIEVE?

On this course you will:

- ✓ Gain a thorough, practical insight into the physicality of pronunciation including words, stress, unstress, and connected speech
- ✓ Develop your personal expression and speaking from the heart in free speech and poetry.
- ✓ Develop confidence and presence in your spoken performance, for example whenever you talk to your class.
- ✓ Experience first-hand and practise new teaching techniques to help your learners bring their speech to life.
- ✓ Integrate pronunciation work completely into all class work and at all levels.

Throughout the course, we will also explore, discuss and test out best practice for carrying out these pronunciation and storytelling activities online.

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

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## TEACHING FOR

## EXAM CLASSES (ONLINE)

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Prepare your students  
for their best results.

## COURSE SUMMARY

English level:	B2 (upper intermediate) and above
Minimum age:	18
Course length:	2 weeks
Course hours:	20
Course days:	Monday to Friday
Class times:	09:00–11:00
2021 dates:	16 August – 27 August
Cost:	£495

## WHO IS THIS COURSE FOR?

This online course will give you practical advice to keep your students motivated and help them make the progress they need to pass exams.

## COURSE OUTLINE

On this online course you will look at activities and materials for exam classes, and consider ways to adapt them for your learners.

You will review examples of task types from a range of formal exams including Cambridge First, Cambridge Advanced and IELTS. You will consider what students need to learn at different levels and ways to teach these areas.

You will look at a variety of ways to assess progress formally and informally and share ideas on how to evaluate and respond to students' spoken and written English.

## WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Review activities to use in exams classes to promote student engagement
- ✓ Look at samples of assessment criteria and ways to use them
- ✓ Refresh your knowledge of current teaching methods
- ✓ Consider different ideas in relation to your own teaching and your learners' needs.
- ✓ Discuss teaching issues with colleagues

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone

Teaching for Exam  
Classes course is also  
available  
face-to-face.

For more details  
click here.

[ihlondon.com/tec](http://ihlondon.com/tec)



# BUSINESS CULTURAL TRAINERS

## CERTIFICATE (BCTC) (ONLINE)

Improve your knowledge and skills in intercultural training in business online.

### COURSE SUMMARY

English level:	B2
Minimum age:	18
Course length:	3 days
Course hours:	18
Class times:	09.30-12.30 and 13.30-16.30
Course days:	Thursday, Friday and Saturday
2021 dates:	08 - 10 April 07 - 09 October
Cost:	£625

### WHO IS THIS COURSE FOR?

This is a fully online course for teachers, management trainers, HR Managers, and Learning and Development Managers who want to improve their knowledge and skills in intercultural training in business.

It is especially suitable for CELTA and Delta alumni wishing to go into intercultural training for management.

### COURSE OUTLINE

This course focuses on 3 main areas:

- › **Research:** intercultural training models and research resources
- › **Design and Marketing:** how to design and market an intercultural training course in business
- › **Delivery:** training room activities for intercultural courses

### WHAT WILL YOU ACHIEVE?

Take this course to:

- ✓ Gain an IH BCTC Certificate upon course completion
- ✓ Apply basic intercultural theory in a business context
- ✓ Be able to design a course to meet client objectives
- ✓ To optimise your own skills and experience
- ✓ To market and price your training
- ✓ To use a range of delivery activities to meet specific business intercultural needs

To join this online course, you will need:

- ✓ A reliable internet connection
- ✓ A desktop computer or laptop with a webcam and microphone



View this course on [ihlondon.com](https://www.ihlondon.com)

